

# Cristiano Ceretti

*"I love to bring projects to life  
and lead teams to success"*

## CONTACTS

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*Milano*

## SOFTWARE

Slack / Trello / Jira / Mockplus / Miro / Figma / Photoshop /  
Illustrator / InDesign Acrobat / Premiere / Word / Excell / Power  
Point / Key Note / Meta business suite Google Analytics / Firebase  
Apple Store Connect / Google Console



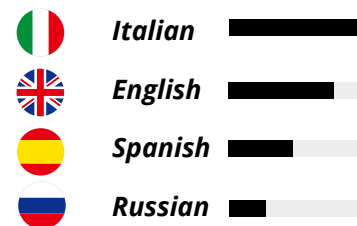
## EDUCATION

**2002** Politecnico di Milano  
**Master degree in Architecture**  
*Milano*

**1998** Brunell University  
Erasmus scholarship  
**Industrial Design**  
*London*

**1991** Duarte High School  
**Exchange Student**  
*Los Angeles*

## LANGUAGES



## LIFESTYLE



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## WORK EXPERIENCE

### CO-FOUNDER & CEO

**2018-PRESENT**

**openbar.life** - digital platform / mobile app

Product ownership, business model, go-to-market strategy, UX&UI overview. Social media contents management. ADV campaigns rising up a community of 70K users and followers. Recruitment and management of marketing, sales and development teams. Agile / Scrum.

**Management of 12-person team**

### HEAD OF CREATIVE DEPARTMENT

**2015-18**

**well360.it** - adv agency

Branding awareness and ADV campaigns. Social and digital strategies. Direction of photo-shootings. Concept idea, production and direction of corporate events. Waterfall and Agile methodologies. Set direction for permanent branding project of *M5 Tre Torri*. Milano.

**Management of 8-person team**

### DIGITAL PRODUCT MANAGER

**2012-15**

**consultbank.com** - digital financial products

Team leader. Concept design. Road maps, wireframes, conceptual diagrams and customer journey. UX lead and UI design overview.

**Management of 5-person team**

### PRODUCER

**2012-14**

**edenred.it** - Corporate Calendar

Concept idea for corporate calendar. Direction of Photo - video shooting and post production.

**Management of 5-person team**

### DESIGN DIRECTOR

**2008-12**

**oioioiartgallery.com** - international art gallery

Executive management of the production team. Coordination of all communications products. Organizing and setting of multimedia exhibitions.

**Management of 5-person team**

### ART DIRECTOR

**2000-08**

**Norman 95** - Real Estate general contractor

Concept design. Brand Identity. Photography and art direction for the house organ magazines. Director of setting for GinG, art exhibition in 15 stops of the Milan Underground.

**Management of 10-person team**