

Skills

Team work

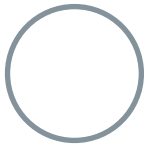
Leadership / Problem solving
Priority / Dead lines / Can-do attitude

Multimedia

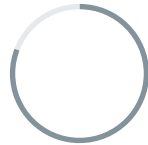
Sketch / Design / Photo / Video shooting
Computer graphics / Directing / Editing

Adobe

Photoshop / Illustrator
InDesign / Premiere



ITALIAN



ENGLISH

Education

2007 - 2006 Gruppo Norman
in-house course

Leadership / Stress Mgmt
Problem Solving / Time Mgmt
Project Mgmt
Milan

2002 Politecnico di Milano
Master degree in Architecture
Specialization in design
Milan

1998 Brunell University
Erasmus scholarship
Industrial Design
London

1992 Istituto Leonardo da Vinci
Graduated in Geometry
Milan

1991 Duarte High School
Exchange Student
Los Angeles

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Career path

2018 - PRESENT

Co-founder - *openbar.life*

Start up project. From idea to developed mobile app.
Team management. Business Strategy. Customer Journey.
Front & Back-end UX design. *Management of 5-person team*

2015 - 2018

Art Director - *well360.it*

Strategic brand development. UX & UI Design. Responsive design per website, IOS and Android applications. Graphic line. Content management. Presentation to the client. Set direction for M5 Tre Torri metro station branding project in City Life, Milano. *Management of 8-person team*

2012 - 2014

Program Manager - *voice4people.com*

Development of B2B and B2C web applications.
UX Website design and graphics. Content management.
Product communication to the customer.
Management of 5-person team

2010 - 2011

Design Director - *oioioiartgallery.com*

Organization and setting of traditional and multimedia exhibitions. Creation and coordination of all communications products. *Management of 3-person team*

2009 - 2010

Project Manager - *consultbank.com*

Development of web products. Planning and organizing the work of the team. Task analysis, UX and UI Design.
Management of 5-person team

2002 - 2008

Art director - *Grupponorman*

Communication products and Brand Identity for the companies of the holding. Photography and art direction for documentary videos and promotional spots. web animations, for Mandarin and Sansimag magazines, house organ of the company. Director of setting for Galleria in Galleria, art exhibition in the Milan MM.
Management of 10-person team

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